Wren & Anvil Brewing Co.

905 Cinderford Avenue NE
Minneapolis, MN 55413
(612) 555-0123
wrenandanvil.example

July 28, 2025

Theo Nakagawa-Reed
3318 Brackenmere Avenue S, Apt 3
Minneapolis, MN 55406

Dear Theo,

Label artwork. This letter sets out what we agreed on Friday about can label artwork for Wren & Anvil. If it matches your understanding, sign both copies where shown on the second page and keep one. Once we have both signed, this letter is our agreement.

1. The artwork

You will make original artwork for our can labels as we order them (each one a "Label"). We are ordering two now:

Label	Beer	Art due	On shelves
Anvil Fest	Marzen	August 15, 2025	September 5, 2025
Wrenfrost	Oatmeal stout	October 20, 2025	November 14, 2025

Each Label is a wrap for a 16 oz can, delivered as a layered file to the specification Caleb has sent you. Our wren appears on every Label. You will show us a pencil sketch before you start final art, and two rounds of changes are included for each Label.

2. Fee

We will pay you **$1,200.00** for each Label, within 15 days of your invoice on delivery of final art. We may order further Labels at the same fee until December 31, 2026. After that we will talk about the fee again.

3. What we may do with it

You give us the exclusive right to use each Label's artwork on packaging for that beer and in advertising, signage, tap handles and social media for that beer, for **three years** from the day the beer is first on shelves. We may renew that right for a further three years by paying 50% of the original fee. Putting the artwork on things we sell, such as shirts, glassware or posters, is not included and needs a separate written agreement with you.